

BC Sailing Mission and Vision

Approved by the BC Sailing Board of Directors – February 25th, 2015

OUR VISION: BC Sailing will help to make sailing and boating a life-long activity for all existing and new boaters in BC through excellence in training and competition.

OUR MISSION: Through communication and collaboration with our stakeholders, provide leadership, governance and standards to meet the needs of our member clubs and schools.

- Promote provincial and high performance sailing and enhance opportunities for all sailors.
- Being the authority and voice of BC sailors and boaters, race officials and volunteers in Canada.
- Providing guidance, leadership and support to our clubs and schools.
- Supporting national standards and provide training opportunities for instructors.
- Support new initiatives and give input in new programs.

ENHANCED PARTICIPATION:

BC SAILING GOAL: To increase the number of people in BC who enjoy the sport through local clubs and schools.

Develop and enhance local initiatives to establish Learn To programs across BC

- Promote top quality coaching at club, school and provincial level sailing through training of coaches and instructors.
- Supporting and implementing Sail Canada's Long Term Sailor Development as well as CANSAIL programs.
- Talent identification of sailors and coaches locally and enhancing their opportunities through high performance training and coach training.

ENHANCED CAPACITY:

BC SAILING GOALS: to support and enhance programs which support development and excellence in sailing and boating by:

- Developing, implementing and supporting training opportunities for coaches, instructors, officials and volunteers to help them deliver the best program for their needs.
- Assisting in areas of BC where the sport is starting to develop through the MOSS program and Learn to Sail initiatives.
- Working with local clubs and schools to develop the best sailing and boating centers in local communities.

ENHANCED INTERACTION:

BC SAILING GOALS: To have strong communication and collaboration with our stake holders by:

- Actively engage clubs and schools in the organization through training opportunities for coaches, instructors, race officials and volunteers
- Embrace new stakeholders and partner with new organizations such as Boating BC
- Actively meet with clubs and schools to help support the needs of the clubs and schools